2017-2019
State Service Plan
MISSION OF THE KVC
The mission of the Kansas Volunteer Commission (KVC) is to empower all Kansans to meet community needs through service.

ROLE OF THE KVC
1. Manage national service programs: AmeriCorps and Volunteer Generation Fund
2. Provide funding opportunities and resources to enhance volunteerism and national service
3. Provide training and technical assistance to volunteer and mentoring programs
4. Promote civic engagement of all Kansans

STATE SERVICE PLAN
The Kansas State Service Plan is a three-year plan that sets out the Commission’s priorities and strategies. The plan provides a roadmap for using national service programs and volunteerism to address critical challenges facing Kansas communities and identifies four priorities where the Commission is positioned to make a difference.
1. Increase Visibility of the Kansas Volunteer Commission
2. Strengthen National Service Programs
3. Build Capacity of Organizations to Utilize Volunteers to Meet Community Needs
4. Expand Services to the Kansas Educational Community
PRIORITY 1: INCREASE VISIBILITY OF THE KANSAS VOLUNTEER COMMISSION

Strategy 1: Increase External Communication with Stakeholders

- Develop annual social media strategy, redesign website and release monthly electronic newsletter
- Identify opportunities to present information about the KVC and volunteerism
- Disseminate press releases to publicize events, accomplishments, announcements and funding opportunities
- Develop an annual report to stakeholders about the activities of KVC as well as the impact of volunteerism and national service in Kansas
- Engage and implement a marketing campaign to increase awareness

Strategy 2: Recruit Commissioners

- Strengthen relationship with the Governor's Office
- Promote Commissioner vacancies through external communication
- Develop Commissioner recruitment materials
- Highlight Commissioner engagement
PRIORITY 2: STRENGTHEN NATIONAL SERVICE PROGRAMS

Strategy 1: Strengthen and Support AmeriCorps Kansas and Volunteer Generation Fund Programs
- Provide ongoing resources, training and technical assistance to program directors
- Highlight success stories of impact and member service in external communication
- Coordinate opportunities for sharing best practices with peers
- Provide training, networking and service opportunities to AmeriCorps members
- Create a Public Service Announcement to raise awareness of AmeriCorps member service opportunities

Strategy 2: Promote and Connect National Service Streams in Kansas
- Incorporate other national service streams in KVC presentations and in external communication
- Collaborate with other national service streams to enhance Kansas opportunities
- Facilitate an AmeriCorps alum connection in Kansas
- Coordinate cross-stream service projects between AmeriCorps and Senior Corps programs

Strategy 3: Expand Outreach to Underserved, Rural and Geographically Diverse Communities
- Create strategic partnerships with urban and rural organizations to increase service and funding opportunities
- Increase and target outreach efforts, regarding KVC initiatives
- Identify partners in central and western Kansas who could serve as intermediary hubs for AmeriCorps programs
- Offer AmeriCorps Kansas planning grants, as funding and capacity allows

Strategy 4: Increase Participation in National Service Day Activities
- Promote and distribute CNCS toolkits on “How To” participate in National Service Day activities
- Offer mini-grants to support National Days of Service projects
- Gather information after each Days of Service and use it to increase the visibility of volunteerism
PRIORITY 3: BUILD CAPACITY OF ORGANIZATIONS TO UTILIZE VOLUNTEERS TO MEET COMMUNITY NEEDS

Strategy 1: Support Networking Opportunities for Volunteer and Mentor Organizations
- Collaborate with Volunteer Kansas to develop a statewide professional network of volunteer engagers—Kansas Association of Volunteer Engagers (KAVE)
- Promote local volunteer engagement groups
- Facilitate the development of new local volunteer engagement groups in underserved regions

Strategy 2: Provide Professional Development to Volunteer and Mentor Organizations
- Host annual conference on volunteerism
- Provide training on effective volunteer and mentor engagement practices
- Support the implementation of the Service Enterprise Initiative

Strategy 3: Collaborate with Volunteer Connector Organizations
- Promote guiding principles for Volunteer Connector Organizations
- Explore ways to provide ongoing support and training
- Facilitate the development of new Volunteer Connector Organizations in underserved regions
- Identify potential Volunteer Connector Organizations who can become a Service Enterprise Initiative hub
PRIORITY 4: EXPAND SERVICES TO THE KANSAS EDUCATIONAL COMMUNITY

Strategy 1: Support the Development of School-Based Mentor and Volunteer Programs
- Provide training to develop school-based volunteer and/or mentor programs
- Provide ongoing coaching and support to schools that implement a school-based volunteer and/or mentor program
- Secure additional resources to reduce implementation barriers for schools

Strategy 2: Promote Civic Engagement in K-12 Grade
- Provide training on civic engagement to education staff
- Develop, gather and distribute service learning and civic engagement resources
- Support the implementation of civic engagement awards geared towards youth and schools